



NORTHLAND NEWS

August 2005

September Meeting

Our next General Membership Meeting will be held on Tuesday, September 6, at 7:00pm at the KCP&L Building in Conference Room A. This is located on N. Platte Purchase Drive just south of Barry Road and about a half mile west of 169 Highway. We must enter through the doors on the south side near the guard shack.

Calendar of Events

AUGUST

- 19 – Access Day at the State Fair
- 19-20 – Senate Anniversary
- 27 – Parkville Parade

SEPTEMBER

- 5 – *Labor Day*
- 6 – General Membership Meeting
- 15-18 – US JC National Meeting
- 21 – Board of Director's Dinner Meeting
- 23-25 – MO JC State Fall Meeting
- 25 – NFL Pepsi Punt, Pass & Kick (*tentative*)
- 29 – New Member Orientation

OCTOBER

- 5 – General Membership Meeting
- 9 – PPK Sectionals (*tentative*)
- 15 – 50th Anniversary Gala
- 19 – Board of Director's Dinner Meeting

Parkville Parade

The Parkville Days Riverfest Parade will be held on Saturday, August 27 starting near 9 & 45 Highways, proceeding through downtown Parkville and ending near English Landing Park. Call the chapter number at (816) 283-4061 if you are interested in participating.

Access Day at the State Fair

Past Chapter President and current Foundation President David has secured 480 cups of vanilla ice cream, 480 six ounce yogurts and 500 popcicles, in addition to the \$50 contribution made by the chapter for Access Day at the State Fair in Sedalia. This Missouri Jaycee event will be held on Friday, August 19 to enable physically challenged persons to experience the state fair. Volunteers are needed to help with the sack lunches and donations are needed to pay the admission of our guests. All are encouraged to attend that are available to do so.

Senate Stuff

The MOJCI Senate 30th Anniversary Celebration is August 19-20, 2005. Also, there is an opportunity to purchase more MOJCI Senate shirts, to insure that the shirts will arrive at the Fall Meeting in Kansas City, call 573-619-6722. See their web site at www.mojcisenate.org for more details.

THE JAYCEE CREED

WE BELIEVE:

THAT FAITH IN GOD GIVES MEANING AND PURPOSE TO HUMAN LIFE; THAT THE BROTHERHOOD OF MAN TRANSCENDS THE SOVEREIGNTY OF NATIONS; THAT ECONOMIC JUSTICE CAN BEST BE WON BY FREE MEN THROUGH FREE ENTERPRISE; THAT GOVERNMENT SHOULD BE OF LAWS RATHER THAN OF MEN; THAT EARTH'S GREAT TREASURE LIES IN HUMAN PERSONALITY; AND THAT SERVICE TO HUMANITY IS THE BEST WORK OF LIFE.

August Picnic & Play in the Park

As part of our 50th Anniversary year-long celebration, we hosted a Region 3 Picnic and Play in the Park on Saturday, August 6, in conjunction with the Northland JC Foundation. Suzanne with Anthony slaved over the grill to feed a couple of dozen people. Other current chapter members present were Jesse, Sara, Chris, Amy and Pattie.

Shoot Like a Pro

Learn to shoot your camera like a pro. Impress friends and family with new tips and tricks using both basic and advanced photography techniques learned in this hands-on workshop on Saturday, October 15 from 1:30-4:00pm at the KCI Marriott Pavilion (with time to change before the Gala). Cost is only \$25 for members (the chapter will cover the remainder) and \$60 for non-members who register before October 1 by calling the chapter at (816) 283-4061. Casual clothing suggested. Training will be provided by Fancy Photo Portrait Studio. For more information, call (816) 454-3750 or visit their web site at www.myfancyphotos.com.

50th Anniversary Gala

The chapter will be hosting a 50th Anniversary Gala the evening of Saturday, October 15 at the Marriott Pavilion at KCI. This landmark event will feature a social hour with a cash bar beginning at 6pm, a banquet at 7pm with presentations and a dance with DJs Larry and Lorna Miller to follow. Our guest speaker will be Bruce Rector (*see "Buy the Book" article for more details*). Cost is only \$10 if you RSVP before September 10, and \$20 thereafter. Attire requested is Business or Better / Black Tie Optional. Hotel rooms are also available at \$74+ tax. Plan now to be a part of history in the making as we commemorate the first 50 years of our Jaycee Chapter.

Wonderland Camp

As the summer camp season draws to a close, plan now to attend the Fall Work Weekend in October to winterize Wonderland Camp.

State Fall Meeting

The Missouri Jaycee Fall Meeting will be held on September 23-25; however, the location has changed! It is now slated to be at the Ramada Inn Conference Center in Columbia instead of the Holiday Inn WOF in Kansas City. Rooms are \$69 / night + tax by August 26. For room reservations, call (573) 449-0051 and identify yourself as a Jaycee. Registration is \$75 by August 26th or \$85 after that or on-site and includes both dances, meals on Saturday and Sunday, in addition to training, meetings and the election of our new State leadership. Partial registrations are also available at the following rates Friday night dance \$15, Saturday lunch \$20, Saturday awards banquet \$30, Saturday dance \$15, Sunday breakfast \$15. We will vote at our next meeting regarding reimbursement for our members. If approved to cover registration costs, members may submit a check to the chapter (that will be returned to them uncashed if the member attends all functions paid for) or may chose to submit payment directly to the Missouri Jaycees attention Fall Meeting, at 222 E. Dunklin, Suite 100, Jefferson City, MO and be reimbursed by the chapter following the State Meeting. Attendance at meeting or training requires an agenda signed by the person in charge other fees need a receipt.

New Member Orientation

For new and prospective members to learn more about the Jaycees and our chapter, plan to attend the new member orientation on September 29 from 7:00-8:00pm at the KCP&L Building (same place that we hold our meetings).

The chapter's membership goal is 50 for our 50th and we are still seeking a few more people. Men and women age 18 - 40 are eligible for membership. Our chapter dues are still an economical \$45/yr. Name, address, phone number, e-mail [if available] and date of birth are needed. Also, shirt size is needed for a chapter shirt to be provided. For a membership form see our web site at www.nkcjc.org.

NFL Pepsi Punt, Pass & Kick

The NFL Pepsi Punt, Pass & Kick program is for 8-15 year olds (age as of December 31) to showcase their ability in the elements of football with scores based on a combination of distance and accuracy. The tentative date for our 2005 Local competition is September 25 at the North Kansas City High School practice field (located just south of Macken Park at Howell & Clark Ferguson Drive). Registration to begin at Noon and events at 1:00pm. There is no charge for the youth to participate; however, a copy of a birth certificate must be turned in with a registration form and cleats, turf / football shoes or bare feet are prohibited. Each participant receives a certificate and ribbons are awarded to the top three finishers in each division (two year age brackets for each gender). Each first place winner will advance to the Sectional competition for a chance to advance to the KC Chiefs team championship and beyond. Suzanne with Anthony will chair this event.

Dinner Meetings

The Board of Director's will host a dinner meeting on September 21 and October 19 at Chappell's Restaurant on Armour Road in North Kansas City. All members are welcome to attend. These are informal meetings where committee work may be done.

Member Moments

WELCOME

- Lee Ann

HAPPY BIRTHDAY

- Mike
- Kris
- Julia

CONGRATULATIONS

- Karen & Mike on their recent engagement – they plan to marry in the spring

CARE AND CONCERN

- Dona and her husband both have had recent health concerns.

National Meeting in Boston

The US Junior Chamber of Commerce will hold their annual meeting in Boston on September 15-18. Registration is \$165 by August 22, or \$190 thereafter. Partial registrations are also available at \$100 for Thursday, \$75 for Friday or \$100 for Saturday (Ten Outstanding Youth American activities). The US Jaycees Ten Outstanding Young Americans include Governor Matt Blunt (nominated by the Joplin Chapter). Housing will be at The Seaport Hotel Boston with a room rate of \$159.00 plus tax per night. Room reservations should be made by August 12. Training will include "Influencing is not just for sales professionals!"; "Building Buy-In" and "How to Have the Career of Your Dreams: 5 Secrets to Landing (and Keeping) a Great Job". The USJCI Senate is proud to announce that we will have a special guest for our Fall Board of Directors Meeting in Boston during the luncheon on Saturday, September 17. She is Margi Brownfield Swett, the daughter of Jaycee legend Bill Brownfield (author of the Jaycee Creed) of Ohio.

Looking Ahead

The chapter is busy planning projects for the fall to include the Benefit Show 2005 aimed at creating a fun day for youth in crisis, delivering food for Thanksgiving to needy families in the Clay / Platte County area and decorating Immacolata Manor (a facility for mentally challenged ladies) for Christmas. Offer your assistance and ideas for these and other programs that we may make a positive difference in the lives of others in the Northland.

2006 Officers

The 2006 State Officers will be elected in September at the State Meeting in Columbia. If you are interested in helping to select our new state leadership, plan to attend the state meeting.

If you would like to advance in the Jaycee Chapter by serving as a 2006 local officer, let a member of the 2005 Board of Directors know of your interests.

Clear Your Mind and Improve

This article was submitted by Bruce Rector for inclusion in our newsletter.

“The problem is never how to get new, innovative thoughts into your mind, but how to get the old ones out.” -- Dee Hock

Where I grew up in Central Indiana, you learned that, if three men wearing nothing but big smiles were motioning you to join them in a small, hot and steamy room, you had to run away from them as fast as you could. But when I was in Russia and three men invited me to participate in the centuries-old tradition of a Russian banya, I didn't run.

As I entered the small steam room it was extremely hot and I began to sweat profusely. My hosts, speaking Russian, asked me if I wanted it hotter. Not speaking Russian and thinking they were asking if it was hot enough, I said yes. They responded by throwing more water on the hot coals to raise the temperature even higher.

Just as my skin was beginning to feel so hot that I thought my body was going to ignite into flames at any moment, one of the Russians pointed to the top bench in the small room and gestured to me to lay down on it on my stomach. Wearing no clothing and thinking this was a joke, I laughed out loud. The Russians didn't laugh and gestured again for me to lie down. Having perspired away every bit of good judgment from my body, I did as they asked.

One of the men then picked up a bundle of birch tree branches with leaves, made heavier by being soaked in water, and began striking my backside, from my feet to my neck. After several good beatings up and down my body, the man asked me to sit up. He then handed me the branches and asked me to do the front side of my body myself. Now dehydrated and totally out of my mind, I welcomed the opportunity and began beating my chest and legs with the branches.

I thought the banya experience had ended when one of the Russian men lifted my chin from my chest, opened my eyes with his fingers and said “we go.” Unfortunately, “we go” did not mean “we are done.” “We go” meant “we go into the next room and jump into a pool of ice-cold water.” I followed the men to the next room and saw the pool, but was expecting warm water. I jumped in and then let out a scream so loud that my throat was sore for three days afterward. From the cold pool, we relaxed for a few minutes in a break room drinking juice and eating fresh fruit, before we headed back to the steam room to do the entire banya procedure all over again.

The Russian banya experience was interesting and memorable, but what surprised me was that it turned out to be also extremely relaxing. And afterward, my Russian hosts said, “Bruce, you did well; most Americans who come here do not give banya a try.” Indeed, many that visit Russia cannot entertain the idea that the banya experience can be relaxing and refreshing because they have too many negative ideas about fraternizing with naked, sweaty men in a small,

steamy room, being beaten with birch branches, etc. Developing an appreciation of banya is as much about unlearning as it is about learning.

Leaders today face a similar challenge when it comes to getting team members to accept change and to think of new and innovative ideas. Many people tend to judge the benefits of new ideas based upon one of their own past experiences, even if that experience is not entirely relevant. They are quick to say “We tried that before” or “that will never work,” before they really fully understand the new idea or process proposed. Their biases and assumptions limit their capacity for creative and innovative thinking until they can unlearn old ideas.

Our national organization of Jaycees was founded in 1920 and many of our chapters are full of proud tradition and history. But such a rich history can often keep us from abandoning long-held practices and habits that keep the organization from being relevant to the lives of young people in the community today.

What old ideas do you and your team have that are keeping you from generating innovative thoughts? Although we all must learn from our mistakes, is your thinking so limited by your past experiences that you are not able to see exciting new opportunities? What personal and organizational growth are you missing because of limitations imposed by your habits or fears?

Begin getting the old thoughts out so that you can get the new, innovative ones in. Unlearn habits, prejudices and biases that are making it more difficult for you and your team to be creative and innovative. Become slower to judge and dismiss new ideas and soon you will see exciting opportunities and experiences in places you least expected to find them. Clear your mind and improve yourself and your Jaycee chapter.

*Bruce Rector is the author of **Monday Morning Messages: Teaching, Inspiring and Motivating to Lead** (Xephor Press \$14.95) available now at online and walk-in bookstores nationwide. Bruce was the 58th President of JCI (Junior Chamber International) and is JCI Senator #58603. Copyright © Bruce Rector 2005. Reprinted here with the express written permission of the author. You can learn more about Bruce at www.mondaymornningmessages.com.*

According to the Oath we all assume upon joining, we will uphold the principals and traditions of our organization; however, we must also embrace new ideas and projects in order to remain relevant in today's society – forever blending the old with the new. Bruce has agreed to be our 50th Anniversary Gala guest speaker (see related article).

THIS IS A PUBLICATION OF THE GREATER NORTHLAND JUNIOR CHAMBER OF COMMERCE. MEMBERSHIP IS OPEN TO MEN AND WOMEN AGE 18-40 FOR ONLY \$45 PER YEAR.

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